

THE

As a **designer**, I spend much of my time immersed in all things **beautiful**. For vacation, I seek out destinations that will **inspire** and fuel my creative core.

*words by Meredith Heron Photographer: Lisa Petrole  
Liz.yu for yaby cosmetics [www.yabycosmetics.com](http://www.yabycosmetics.com)  
Meredith Heron Rugs by Weaver & Loom*

CARPETED  
ROOM



Table Lamp **Robert Abbey Lamp** in navy  
 Side Table **Global** vintage table  
 Mirror **Roost Baroque** carved mirror  
 Pillow **Manuel Canovas** Dara

Max Rug in Violet & White - **Meredith Heron Rugs** by **Weaver & Loom**

Design is a balance between practical and technical solutions and the artistic - finding said balance is routinely a challenge. I often spend hours slaving over the perfect tile combination for a bathroom and lay awake at night wondering what detail is missing from a pillow or fabric story all the while keeping a running tally of how much it is all going to cost and if we are going to hit our target budgets.

Design, when done well, ticks all of the boxes. I'm not content with just doing well however, I want my work to constantly exceed my own expectations. I often have to step outside of a project to check and see if I've done what is expected or if I'm missing an opportunity to really make a bold statement. Sometimes bold statements

are more of a quiet hush so even that has to be considered - knowing when to restrain is an art form unto itself.

From the very beginning, I've always opted to have pieces custom made. I insist on custom drapery treatments for all of my projects. If I can't find the perfect piece of furniture, I have it made. Truth be told, custom isn't nearly as expensive as you'd think and when you weigh that against the time it takes to hunt down the perfect piece, it's actually very affordable.



**Meredith Heron**  
**Ali Ghassemi**

above Tara Rug  
below Chevron Rug  
in light grey mix  
**Meredith Heron Rugs**  
by **Weaver & Loom**

Angus Rug in Violet and Cream  
**Meredith Heron Rugs** by  
**Weaver & Loom**

Wallpaper **Thibaut Etosha**  
Leopard Stool, Arm Chair & Chaise  
**Meredith Heron Design**

**“If I can’t  
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I think what sets me apart from other designers is that I first and foremost see myself as an artist. This shapes my process and how I approach each new project. As a designer, I see myself as a storyteller, my task is to weave the story of each client throughout their house transforming it into a home that reflects them while filtered through my aesthetic. When designing product, the artist and the story teller become one and in many ways is a much bigger challenge as the client is unknown. That being said, I find myself compelled to share my vision with a much bigger audience so when Ali Ghassemi suggested I collaborate with him on a rug collection, I jumped at the opportunity.



Working with colour and pattern is a passion of mine. I love putting unusual colour combinations together. Mix in a variety of different textures and pattern and I find my pulse quickening. I often start with a quick sketch and then pull out my watercolour pencils. I love how watercolours soften and blend to create new shades, tints & tones. While I love a rich saturated hue, I am drawn instinctively to mutable tones. A recent trip to Palm Springs yielded about 300 photos of sunsets in my attempt to capture the tones streaking across the sky - inspiration for colour palettes for future projects.



Side Table  
**Global**  
vintage table

Pillow  
**Manuel Canovas**  
Dara  
100% Cotton



Our initial foray into designing rugs began with Hair on Hide rugs. While we have a full range of natural hides, the Rich Hue Hides are a dramatic and unexpected addition to a room and we are working on new tones and tints to mix in for truly bespoke rugs. Our Bespoke Collection is inspired by exquisitely detailed Marquetry found in fine furniture and Moorish tile patterns as well as Art Nouveau motifs inspired by a recent trip to Barcelona and will be available in early Summer.

And not to be too big a tease but our Artistry Collection in wool and silk (available also in early summer) is where I really get to explore my love of muted tones, painterly and geometric patterns and motifs. Luxury is very personal. For me, it's those intangible little touches, those things we all feel a little bit of guilt about owning but that everyone should. Investing in them can make the mundane, spectacular.

The Meredith Heron Rug Collection - Natural & Rich Hue Hair on Hides are currently available through Weaver & Loom in Toronto. For inquiries outside of Toronto, please contact [info@meredithheron.com](mailto:info@meredithheron.com). The Bespoke and Artistry Collections will be available early Summer 2014. For more information please visit [meredithheron.com](http://meredithheron.com)



Hex Rug - wool & silk  
indigo & cream  
Meredith Heron Rugs by  
Weaver & Loom